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Even the tiniest hairs on your clients' head need extra-special attention. Now you can help them improve upon their **eyelash regimen** with two products from Blinc. The new Heated Lash Curler works on the same principle as a traditional curling iron, but on a smaller scale. It delivers a precise amount of heat to even the tiniest lashes without pinching skin or breaking lashes as traditional lash curlers do. Once lashes are curled, clients can grab Blinc's Kiss Me mascara, the original mascara formulated to form tiny water-resistant tubes around lashes rather than painting them as regular mascaras do. Once applied, the tubes bind to lashes and won't run, smudge, clump or flake, even if your client cries or rubs her eyes! When it's time for mascara removal, warm water and a little friction make the tubes slide off effortlessly. To find out more, call 877/454-7763 or visit www.blincinc.com.

