

les nouvelles *esthétiques*

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— IMAGEnews —

Tube those lashes

Blinc, Inc., has developed an alternative to typical mascara applicators—Kiss Me Mascara. Kiss Me is unique in that the formula creates tubes around the lashes, rather than just painting them. Blinc, Inc., states that Kiss Me Mascara is formulated not to run or smudge when exposed to moisture and it does not require makeup remover to be taken off...just water and gentle pressure.



According to the company, makeup artists for hit TV shows and movies use Kiss Me Mascara on their clients, as well as the artists who do makeup on the performers in Cirque du Soleil.

For more information, please call 1-(877) 4KISSME, visit www.kissmemascara.com, or e-mail inquire@blinc-inc.com.