

BEAUTY

Seven Makeup Tips for Outstanding Eyes

NewsUSA

(NU) - If you exercise regularly, cry at weddings or wear contact lenses, you know it's difficult to find a mascara that doesn't run. And if you're the type of woman who attends many professional or formal events, making sure you don't have flaky, **clumpy, raccoon** eyes by the end of the evening is important.

Luckily, new advancements in technology have made it to the beauty industry, not just in anti-aging remedies but in cosmetics. That means you can look picture perfect all the time.

If you are planning to attend a special event

and want your eyes to look their biggest and brightest, take these tips from Blinc, Inc., a developer and importer of "functionally different" cosmetics:

- Brush a light shadow from lash line to brow. Add a second layer from lash line to crease.

- When applying liner, widen the line at the outer edge to lift the corner. Line outer corners with dark pencil and then top with shadow of a similar color.

- If you need to open up "heavy" eyes, use an icy blue eyeliner along the lash line.

- Curl lashes at the corner of your eyes. These lashes are

often missed.

- Use black or navy Kiss Me mascara to add definition. Since Kiss Me mascara is not an oil-based paint, it does not clump,



Don't forget to curl lashes at the corner of the eyes and use mascara for definition.

flake, run or smear like traditional, oil-based paint mascaras. As it sets, it forms tiny **water-resistant** tubes around your lashes to provide volume and length. Upon removal, only water and gentle pressure are required to make the tiny tubes slide effortlessly off your lashes, leaving no tint or residue behind. This makes using Kiss Me mascara a lot healthier for your lashes, since there

is no paint buildup over time. For this same reason, the chances for eye irritation or infection are greatly reduced, meaning it appeals to those with sensitive eyes or contact lenses.

- Use an ivory or white highlighter beneath the brow. Your coloring determines the color to use.

- Darken brows to frame the eyes. Ignoring the brow area can completely ruin all the work you have done to open up the eye area.

To learn more about Kiss Me mascara, log on to www.BlincInc.com. To order, call Blinc, Inc., at 1-877-4KissMe (1-877-454-7763).